



EMILY LUFT

Public Relations and Communications
student at Baylor University

WORK EXPERIENCE

Baylor University

Social Media and Marketing Student Worker

2024 - PRESENT

- Create and Post content for the @BaylorUniversity Instagram and TikTok account
- Respond to Direct Messages and media related emails for Baylor University
- Experience in working with Professors, student athletes, and scholars with content creation.

Qualified Date LLC

Social Media Content Creator and Social Media Manager

2024 - PRESENT

- Create and Post content for the @QualifiedDate Instagram account
- Respond to Direct Messages and media related emails for Qualified Date
- Experience working with Christian Influencers to create content

Joy's School of Dance

2024 - PRESENT

Dance Teacher

- Teach dance in a professional setting to children in the Waco, Texas area
- Work with dance professionals to choreograph different styles of dance pieces

Internet Imagineering LLC

2022- 2023

Office Assistant

- Completed office tasks
- Attended and contributed in professional Meetings
- Organized schedules

Live Oak Classical School Cheer and Dance

2023 - 2025

Cheer and Dance Choreography Coach

- Choreographed and taught dances and cheers to highschool and junior high aged cheerleaders

COMMUNITY INVOLVEMENT

Chi Omega

- Active member of the Theta Kappa chapter at Baylor University
- Served as Junior Panhellenic Delegate 2024-2025
- Served as Panhellenic Delegate on the Executive Board 2025-2026
- Currently serving as Chapter President on the Executive Board 2026-2027

Public Relations Student Society of America

- Active member of the collegiate chapter of the PRSA

CONTACT

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EDUCATION

2023 - Present Baylor University

- Major: Public Relations
- Minor: Communications
- Minor: Dance
- GPA: 3.78

SKILLS

- Social Media Management
- Public Speaking
- Active Listening
- Organization
- Leadership
- Teamwork
- Time Management
- Effective Communication
- Creative Thinking

SOCIAL MEDIA

 @emilykluft

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